

NCC Cable System Order

Order #	62213309
Syscode	7869
System Name	OnMedia/Northwest, IA
Market	Sioux City

AE	Scott Johnson
Sales Coordinator	Chris Hegngi
Office	Los Angeles
Phone	(310) 254-2220
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul15
-	

Flight Dates	12/28/15 - 02/01/16
Agency	Access Media Services Inc
Advertiser	Conservative Solutions PAC

Client Code	77
Product Code	141
Est Code	613
Product Name	CSP - Sports
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	01/27/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		6	
Total		\$5,205.00	
Commission		\$780.75	
Net Total		\$4,424.25	
Total Spots		180	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	1.27 REV: REVISING ORDER TO END 1.31. SPOTS BEING MOVED FROM W/O 2.1 TO 1.25. PLEASE CONFIRM. THANKS.
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	HGTV EM	12/28/15	1/3/16	05:00	10:00	X	X	X	X	X	X	X	-	-	16	\$29.00	\$464.00	30	
2	ESPN	HGTV EM	1/4/16	1/10/16	05:00	10:00	X	X	X	X	X	X	X	-	-	16	\$29.00	\$464.00	30	
3	ESPN	HGTV EM	1/11/16	1/17/16	05:00	10:00	X	X	X	X	X	X	X	-	-	17	\$29.00	\$493.00	30	
4	ESPN	HGTV EM	1/18/16	1/24/16	05:00	10:00	X	X	X	X	X	X	X	-	-	16	\$29.00	\$464.00	30	
5	ESPN	HGTV EM	1/25/16	1/31/16	05:00	10:00	X	X	X	X	X	X	X	-	-	19	\$29.00	\$551.00	30	
6	ESPN	HGTV EM	2/1/16	2/7/16	05:00	10:00	X							-	-	0	\$29.00	\$0.00	30	
7	ESPN	HGTV EM	12/28/15	1/3/16	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	
8	ESPN	HGTV EM	1/11/16	1/17/16	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	
9	ESPN	HGTV EM	1/18/16	1/24/16	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	
10	ESPN	HGTV EM	12/28/15	1/3/16	18:00	24:00	X	X	X	X	X	X	X	-	-	12	\$29.00	\$348.00	30	
11	ESPN	HGTV EM	1/4/16	1/10/16	18:00	24:00	X	X	X	X	X	X	X	-	-	18	\$29.00	\$522.00	30	
12	ESPN	HGTV EM	1/11/16	1/17/16	18:00	24:00	X	X	X	X	X	X	X	-	-	18	\$29.00	\$522.00	30	
13	ESPN	HGTV EM	1/18/16	1/24/16	18:00	24:00	X	X	X	X	X	X	X	-	-	17	\$29.00	\$493.00	30	
14	ESPN	HGTV EM	1/25/16	1/31/16	18:00	24:00	X	X	X	X	X	X	X	-	-	21	\$29.00	\$609.00	30	
15	ESPN	HGTV EM	2/1/16	2/7/16	18:00	24:00	X							-	-	0	\$29.00	\$0.00	30	
16	ESPN	AVG. ALL WKS<	1/4/16	1/10/16	18:00	24:00	X	X	X	X	X	X	X	-	-	6	\$29.00	\$174.00	30	

NCC Cable System Order

Order #	62213309	Flight Dates	12/28/15 - 02/01/16	Update Date	01/27/16
Syscode	7869	Agency	Access Media Services Inc	Version	4 Vs. 3
System Name	OnMedia/Northwest, IA	Advertiser	Conservative Solutions PAC	Show All Lines	
Market	Sioux City			Total # of Weeks	6
		Client Code	77	Total	\$5,205.00
AE	Scott Johnson	Product Code	141	Commission	\$780.75
Sales Coordinator	Chris Hegngi	Est Code	613	Net Total	\$4,424.25
Office	Los Angeles	Product Name	CSP - Sports	Total Spots	180
Phone	(310) 254-2220	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		1.27 REV: REVISING ORDER TO END 1.31. SPOTS BEING MOVED FROM W/O 2.1 TO 1.25. PLEASE CONFIRM. THANKS.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
17	ESPN	AVG. ALL WKS<	1/25/16	1/31/16	18:00	24:00				X	X	X	X	-	-	1	\$29.00	\$29.00	30	

	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Total
SPOTS	180	0	0	0	0	0	0	0	0	0	0	0	180
AMT	\$5,205.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,205.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/27/16

62213309 | Sioux City | OnMedia/Northwest, IA | 7869 |